

## Re:Nue and Ang Mo Kio Town Council Partner to Boost Community Giving and Sustainability

*Eight new donation points and employment support initiatives unite residents in sustainability and social good*



**Singapore, 4 September 2025** – Re:Nue, the social enterprise arm of The Salvation Army, has launched its first-ever partnership with a Town Council, collaborating with Ang Mo Kio Town Council (AMKTC) to introduce eight new donation points across the neighbourhood.

The deployment of the donation points between 25 and 28 August was officially marked at a launch event on 29 August, attended by Mr Kwek Hian Chuan Henry, Member of Parliament for Kebun Baru SMC and Chairperson of AMKTC, and Mr Ho Juan San, General Manager and Secretary for AMKTC, together with leaders from The Salvation Army Singapore.



*1<sup>st</sup> Photo (From left to right): Mr Kwek Hian Chuan Henry, Member of Parliament for Kebun Baru SMC and Chairperson of AMKTC, Mr Ho Juan San, General Manager and Secretary of AMKTC and Mr Chris McPherson, Managing Director, Re:Nue*

Through this collaboration, Ang Mo Kio residents now have convenient touchpoints to donate pre-loved items, directly supporting The Salvation Army's programmes for vulnerable communities while reducing waste and carbon footprint. With the addition of these donation points, Re:Nue expects to see a considerable increase in overall donation volumes, strengthening its collection network and furthering its impact. This initiative also reflects AMKTC's commitment to building a cleaner, greener, and more socially responsible community.

The partnership also extends to includes employment support initiatives, with ongoing efforts to match residents, particularly those from lower-income backgrounds or facing challenges in securing work, with meaningful job opportunities. Several residents in Ang Mo Kio have since been employed to assist with sorting and processing of donated items.

"Re:Nue is committed to supporting Singapore's national sustainability agenda by enabling communities to adopt more sustainable consumption habits. We are deeply grateful for the partnership with Ang Mo Kio Town Council, which allows us to deliver both social value and measurable environmental benefits by creating accessible channels for responsible donation, reducing waste, and extending the lifecycle of goods," said Chris McPherson, Managing Director, Re:Nue. "By bringing donation points closer to residents, we are encouraging communities to embrace more sustainable habits, while empowering them to create lasting positive change for Singapore."

"As a long-time supporter of recycling with the Salvation Army, I believe upcycling and recycling are habits we should all adopt. This partnership gives our community the opportunity to pass on good items that can be given new life and resold to support charity causes. With the launch of these new recycling boxes across Ang Mo Kio, alongside our collaborations with other social enterprises, we are making it easier for residents to embrace sustainability right at their doorstep. Together with our wonderful partners, residents and AMKTC staff, we are truly "Planting Dreams, Going Green" and building a more beautiful home for everyone," said Mr Kwek Hian Chuan Henry, Chairman of AMKTC.



### **Donation guide**

Donors are encouraged to contribute items that are in good, wearable condition. To ensure quality, Re:Nue kindly requests that unsuitable items, such as those that are broken, damaged, stained, or unusable, are not placed in the bins. As a simple guide: if you wouldn't give it to a friend, it likely isn't suitable for donation.

For more information on what and how to donate, visit [www.renue.asia](http://www.renue.asia).

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### **Attachment**

For details on the locations of the donation boxes, please see Annex A below.

### **About Re:Nue**

Re:Nue is the social enterprise arm of The Salvation Army. By re-using, recycling, repurposing and selling donations in-kind, we generate income and provide holistic care to the community. We also work closely with various organisations and provide meaningful opportunities for their corporate and social responsibility initiatives.

### **About The Salvation Army (TSA)**

The Salvation Army has been touching lives in Singapore since 1935 and we remain committed in serving the underprivileged in the community without discrimination. To us, every life is precious, and we actively help those in need regardless of age, race or religion. Throughout the years, we have established a comprehensive network of social services to meet a wide range of needs in our community. Our diverse programmes reach out to vulnerable children and youth, frail elderly, struggling families, isolated migrant workers, and other needy segments in our society. For more information about the work we do, please visit our website at <https://www.salvationarmy.org.sg>.

### **About AMKTC**

Ang Mo Kio Town Council (AMKTC) manages and improves the common areas of residential and commercial properties in HDB estates. AMKTC's mission is to provide and maintain a safe and conducive living environment for the residents of Ang Mo Kio GRC, Kebun Baru SMC, and Yio Chu Kang SMC, while ensuring the highest level of service and professionalism.

For more information, please visit our website: [www.amktc.org.sg](http://www.amktc.org.sg)

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## Annex A

### **Locations of Re:Nue x AMKTC Donation Points in Ang Mo Kio GRC, Kebun Baru SMC and Yio Chu Kang SMC:**

1. Blk 178 Ang Mo Kio Avenue 4
2. Blk 209 Ang Mo Kio Avenue 3
3. Blk 260 Ang Mo Kio Street 21
4. Blk 342 Ang Mo Kio Ave 1 (outside AMKTC Ave 1 Office)
5. Blk 410 Fernvale Road (outside AMKTC Buangkok-Fernvale South Office)
6. Blk 465 Ang Mo Kio Avenue 10
7. Blk 572 Hougang Street 51
8. Blk 981D Buangkok Crescent